



Town of West Boylston
140 Worcester Street
West Boylston, MA 01583

Economic Development Task Force
Meeting Minutes

Meeting Date: 7-11-2022

Attendees: Kristina Pedone, Marc Frieden, Sarah Miles

Meeting was opened at 6:00 PM.

Mr. Frieden motioned that the minutes of be approved. Ms. Miles seconded, all voted in favor.

The group discussed the third gateway sign. Ms. Pedone reported we have approximately \$6,435.55 in the EDTF resolving fund. We got a quote for two signs in the Pinecroft square. EDTF agreed that only one was necessary, facing the border between Worcester and West Boylston (not facing Holden). Ms. Pedone will move forward with creation of that sign at a quoted cost of \$1575. The Select Board voted to approve the fee change for businesses who win the drawings for the signs.

The document regarding engaging business agenda item to be tabled for next meeting. Mr. Frieden mentioned it would be a good idea to have exit interviews for businesses that leave. Ms. Miles said the document should include how we attract studios who want to film in town, as film activity in the area has increased.

Ms. Miles will reach out to the Town Clerk's office regarding the current gateway sign businesses and getting them to pay the annual fee. It was noted that there are two vacancies on the task force, and they are appointments (that is, not members of an existing board appointed to this task force).

The next meeting will be 8/8/2022 at 5:30 p.m. over zoom.

Ms. Miles motioned to adjourn. Mr. Frieden seconded. Meeting was adjourned at 6:19 PM.