

## **EDTF Meeting Minutes January 16, 2017 6:00 PM**

**Opening:** The regular meeting was called to order by Chair John Hadley at the Town Hall Location at 140 Worcester St West Boylston at 6PM

**Present:** Chair John Hadley, Barbara Wyatts, Chris Rucho and Maryann Schelin

**Approval of Minutes from last meeting:** Approved

**Agenda:** Ideas for Cable TV and EDTF meeting with business in Town, New Ides for Growth, Review of How Kiosk is doing, New Business, Adjournment

**Ideas for Cable TV and meeting with Businesses in Town :** EDTF would like to merge it's Business Tour Program with Cable TV. EDTF members will tour West Boylston Businesses and Cable TV will video tape them live for Cable TV and West Boylston. Great exposure especially for the new businesses entering into Town. A Win Win for all. Also. EDTF has recommended promoting the Gateway sign Program by offering new businesses a space on the Gateway Sign. Cost of the rider (TBD) for 3 months Curtis Industry, Cumberland Farms and the Gym at Checkerboards were suggested

John Hadley requests that Nancy Lucier provide the EDFF with a list of new business coming into Town and to offer them a welcome package and welcome space on the Gateway sign.

**Review of How Kiosk is doing:** EDTF will revisit the Kiosk in the spring and freshen it up when the weather turns warmer.

**New Business:** EDTF recommends to contact the area Commercial Brokers to provide a list of their listings to showcase at our EDTF meetings and Town Web site. Maryann Schelin with the help of Nancy Lucier will send out emails and make phone contacts for our next meeting and have the list ready.

**Next meeting: February 20, 2017**

**Adjournment: 6:30 PM**