



TOWN OF WEST BOYLSTON PLANNING BOARD planningboard@westboylston-ma.gov
140 Worcester Street * West Boylston MA 01583 * Phone 774-261-4073

PUBLIC HEARING MEETING MINUTES
West Boylston Zoning Bylaws
Amendments to Section 5.6 (Signs and Billboards)
April 13, 2016

Chairman: Marc Frieden

Members Present: Vincent Vignaly, Christopher Olson, Barur Rajeshkumar

Members Absent: Cheryl Carlson

Others Present: See Attached Sign-In Sheet

All documents referenced in these Minutes are stored and available for public inspection in the Planning Board Office located at 140 Worcester Street.

The Chair opened the Public Hearing at 8:05 p.m. Mr. Olson read into record the Notice of Public Hearing which was published in the Telegram & Gazette on March 30th and April 6th.

The intent is to consider amending West Boylston's Zoning Bylaw (Signs and Billboards, Section 5.6) as follows: 1. Revise Section 5.6.E.2 Business Centers standing sign requirements for retail, business centers, or office/industrial/technical parks; 2. Revise Section 5.6.C.2 Sign Schedule dimensional requirements for Business Center standing signs; 3. Revise Section 5.6.D.3.1.e.i Decrease or remove the minimum duration requirement for digital display signs; 4. Revise other sections of Section 5.6 to allow standing signs for business centers to be located within 10' of the property line; and 5. Revise Section 5.6.D.3.1.e. Add standards associated with digital display signs.

Dave Femia thought some of the signs are different than what the state allows. He feels that the Business Center Sign Bylaw should depend on where the center is located and how far back the business is set. The further back the business; the larger the sign should be. He was told the overall sign is limited and it is the owner who decides on the size the tenant gets. Regarding the digital sign; he asked is the town committed to the bylaw; yes. Michel Gordon (Turn 4 Hobbies) asked if the 100 square feet is for one sign or all combined signage. Mr. Olson said the 100 square feet is the business center standing sign; you are also allowed 30 square feet on the building, and up to 25% of the window area. Mr. Rajeshkumar does not like the zero second duration; he would agree to 15 seconds; Mr. Femia disagreed. Mr. Olson said the duration of the digital sign is applicable to any business that chooses to erect a sign and they are subject to the same standards; we should let the people decide. He asked if we wanted to consider removing the current language "portion thereof" to read "the full digital image may change". The article wording will be drafted for review at the next meeting.

Mr. Rajeshkumar made a motion to close the Public Hearing; Mr. Olson seconded; all voted in favor; motion approved.

Date Accepted: _____

By: _____

Christopher E. Olson, Clerk

Submitted by: _____

Melanie Rich