

EDTF Meeting Minutes August 28, 2017 6:00 PM

Opening: The regular meeting was called to order by Chair John Hadley at the Town Hall Location at 140 Worcester St West Boylston at 6PM

Present: Chair John Hadley, Chris Rucho, Marc Frieden and Maryann Schelin .

Agenda: Approval of the Minutes, Economic Development Master Plan Summary, Film Project Review ,Gateway Sign Update/Kiosk New Business, Adjournment

Approval of Minutes : Approved

Economic Development Master Plan Summary: The Summary will have an Economic Development Overview, Key Findings, Key Challenges and Economic Goals

Update of Town Sign Bylaws : The electronic sign Bylaw has been reviewed by EDTF and recommends the bylaw fit the needs of the Businesses without jeopardizing the safety of drivers and integrity of the Town by allowing pictures pertaining to one's own business but not allowing excessive brightness, scrolling, flashing etc. The Boards should meet before the next Town meeting and prepare the revision.

Film Project Review : Brittany Blaney, the Peg coordinator for WBPA, has designed the Film Project highlighting our Town's attributes and points of differences will be meeting with John Hadley and Chris Rucho later this evening for review of the draft project.

Gateway Sign /Kiosk Update : Congratulations to Oli's Italian Eatery and Reservoir Garage. They have been selected for their signs to be installed on the Gateway sign Letters will be sent out to congratulate them and instructions on the next steps to place their sign ads on. The Kiosk at the Rail Trail is in need of repair. It is our recommendation that EDTF contact the Senior Center for a Senior Carpenter or Handy person and request a repair.

New Business: EDTF recommends the Gateway sign to be moved back to it's original spot near Steve's Pizza. EDTF also recommends that the Blight law be re enacted to ensure the Towns Character and Integrity. Property/ Business owners will be expected to maintain their properties in Town throughout the Year or face consequences with the Blight Law re enacted .

Next meeting: September 25 , 2017

Adjournment: 7:00 PM

