



Town of West Boylston
140 Worcester Street
West Boylston, MA 01583

Economic Development Task Force
Meeting Minutes

Meeting Date: 4-6-2023

Attendees: Ms. Pedone, Ms. Miles

Meeting was opened at 5:02 p.m.

Ms. Pedone motioned to approve the meeting minutes from 2-27-2023 meeting. Ms. Miles seconded. All approved.

Reviewed approved changes to the Gateway Sign Policy from Select Board meeting – no changes were suggested other than what EDTF proposed and the updated policy was approved.

An online business contact intake form has been created. The Town Administrator has to download the data from it as it comes in. The form hasn't been advertised yet, Ms. Pedone suggested we send out information on it to our DBA list and post on Facebook, etc.

Applications for the gateway sign program were tallied. We received 8 applications for 6 spots. Two wanted front of sign only, the rest were front or back.

The drawing for the gateway sign program took place. Results were as follows:

Pinecroft Square:

Front - Cranstons

Back - Hogan Heating & Plumbing

Route 12:

Front – Total Fitness & Nutrition

Back - Campfire Cannabis

Route 140:

Front – JF Gray Landscape, Construction and Paving
Back - Old World Construction

Alternates (in case a winner does not want to accept):

#1 A&E Realty

#2 Stones Throw Farm

Ms. Pedone will craft a letter to the businesses who have won. Ms. Miles will work with the town to confirm that the businesses are officially WB businesses as defined in the policy and contact DPW about putting up/removing signs.

The next meeting will be coordinated offline since one member is absent.

Ms. Pedone motioned to adjourn. Ms. Miles seconded. All voted in favor.

Meeting was adjourned at 5:15 pm.